

**Working with Diverse Communities**
Strategies Guided by Best Practice:
From Assessment to Evaluation

Naomi Clemmons,
JSI
Lisa Romero, DrPH
CDC

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JSI
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Webinar Objectives

By the end of the webinar, participants will:

- Understand the purpose of the WDC Strategies Guided by Best Practice (WDC Strategies)
- Be familiar with grantee examples of the WDC Strategies
- Understand the process of how to assess, select, implement, and evaluate the WDC Strategies
- Be aware of JSI's training and technical assistance resources

Webinar Outline:

- Review the purpose of the WDC Strategies Guided by Best Practice (i.e., WDC Strategies)
- Summarize the WDC Strategies, highlighting grantees examples
- Review the process of how to assess, select, implement, and evaluate the WDC Strategies
- Review JSI's training and technical assistance resources
- Provide time for discussion and Q&A

WDC Strategies: Purpose

- Adopt and implement strategies and activities to reduce teen pregnancy that have been evaluated and demonstrate effectiveness at promoting sexual health for adolescents
- Provide guidance as to what Part A grantees can do specific to working with diverse communities, organized by the other key components of the teen pregnancy prevention community-wide initiative, in order to:
 - Reach and engage diverse youth in teen pregnancy prevention efforts
 - Implement activities to educate and mobilize community partners
 - Train clinical and program partners
- Not intended to replace strategies or best practice recommended by other components

Examples of WDC Strategies Guided by Best Practice

- Increasing community awareness about SDH and teen pregnancy (MATP)
- Conducting a RCA
- Engaging & educating stakeholders (FPC)
- Understanding determinants such as trauma (FPC, APPCIC, MATP), gender and culture (BxTC)
- Utilizing community health workers (UTHSCSA)

WDC Strategies: Assess

- The Part A grantee evaluators have developed and provided feedback on how to best assess the “process” of implementation of the WDC Strategies among the Part A grantee and their partners
- Prior to selecting strategies to adopt and implement, it is important for the Part A grantee to assess and see where in the “process” they and their partners are in terms of implementation

WDC Strategies: Assess

- Part A grantees are encouraged to use this information to inform the selection of WDC strategies to be included in their Part A Work and Evaluation plans.
 - Assess where in the “process” each implementation partner is in implementation of the “evidence-based program specific” WDC strategies guided by best practice (strategies # 19-26)
 - Assess where in the “process” each clinic partner is in implementation of the “clinic specific” WDC strategies guided by best practice(strategies # 27-37)
 - Scoring the strategy (1= implemented; 0=not fully implemented, not selected, or not applicable).
 - If a strategy was effectively implemented prior to the CDC TPP project, it is included as “already implemented prior to TPP project”

WDC Strategies: Select

- Once assessment has been completed for the implementation partners, clinic partners, and the Part A grantee, it is recommended that
 - Part A grantee come together as a team (i.e., PD, PC, evaluator, & the program and clinic TA providers)
 - Review the assessment results and discuss common themes, opportunities or gaps
 - Select several strategies to include in the Part A grantee Work and Evaluation plans
 - These are the strategies the Part A grantee will focus on for the year and will provide T&TA to their local partners for the adoption and implementation
 - Inform and facilitate a dialogue with implementation and clinic partners regarding strategies and priorities
 - Facilitate a selection and prioritization process

WDC Strategies: Implement

- Selected strategies should be integrated into the Part A grantee Work and Evaluation plans
- Selected strategies should be integrated into the implementation and clinic partners T&TA plans
- Once WDC Strategies are selected, it is important for the Part A grantee to provide support (T&TA) to the implementation and clinic partners in order to move them through the process
 - Strategy selected
 - Partially Implemented (in process)
 - Implemented Satisfactorily
 - Implemented with High Quality

WDC Strategies: Evaluate

- Evaluation Plan **Process Measure Tool**
 - JSI has developed a tool to help Part A grantees to document the performance indicators in their evaluation plan for the WDC Strategies

Strategies to engage diverse youth	Process measure
1. Develop respectful relationships with youth and the community to be served.	Create an operational definition of respect. Then from that definition a measurement approach will be developed.
2. Increase youth and community awareness about health equity and the root causes of teen pregnancy.	Number of communications products created along w their indicator; number of opportunities for community dialogue created; number facilitated
3. Create a dialogue among youth and the community about health equity and the root causes of teen pregnancy.	Number of opportunities for dialogue created; number facilitated
4. Involve youth and community leaders in strategic planning	Number of youth and community leaders involved in strategic planning
5. Involve youth and community leaders in program planning and delivery	Number of youth and community leaders involved that participated in meetings for program planning and delivery
6. Establish alliances with community groups that are working to improve conditions (e.g., housing and economic development) that influence adolescents' health status.	Number of alliances established with community groups that are working to improve conditions (e.g., housing and economic development) that influence adolescents' health status.
7. Arrange meetings that are welcoming to youth and community members (e.g., take into consideration location, physical environment, time of meeting).	Number of meetings arranged that include at least one strategy to welcome youth. (e.g., take into consideration location, physical environment, time of meeting).
Strategies that utilize participatory approaches for community mobilization to include diverse youth	Process measure
8. Identify and engage a cross-section of community partners (i.e., ethnically, culturally, and linguistically representative of the community) that are committed to youth issues.	Number and socio-demographical profile of community partners that are committed to youth issues and engaged in project activities
9. Review community needs and resource assessment findings (e.g., community needs assessment data from year one and other relevant community data) with a diverse cross-section of community partners that are committed to youth issues (e.g., traditional and non-traditional stakeholders) to better understand the impact of social determinants of teen pregnancy in a given community (e.g., percent who live in poverty).	Date and time in which review was conducted; number and sector of partners who participated.

WDC Strategies: Evaluation

CDC Performance Measures

- Part A grantees will be required to report as a Performance Measure (pending OMB approval)
- **Total number of WDC strategies guided by best practice implemented to date**
- **Number of new WDC strategies guided by best practices implemented during the past reporting cycle**

WDC Strategies: Evaluation

- There has been concern that if grantees only select a “few” strategies to adopt and implement, it will be look unfavorable because the small number/denominator of 37 will yield a low percentage
 - CDC understands the complexity of this component
 - CDC is interested in the change over time
 - The adoption and implementation (with high quality) of more strategies each year for the implantation and clinic partners
- The Assessment Tools have been developed to help in the data collection of the WDC Performance Measures
 - At the end of the tool, the Part A grantee is able to sum up the WDC PM and calculate the numbers CDC is requiring to be reported (pending OMB approval)

WDC Strategies: Support

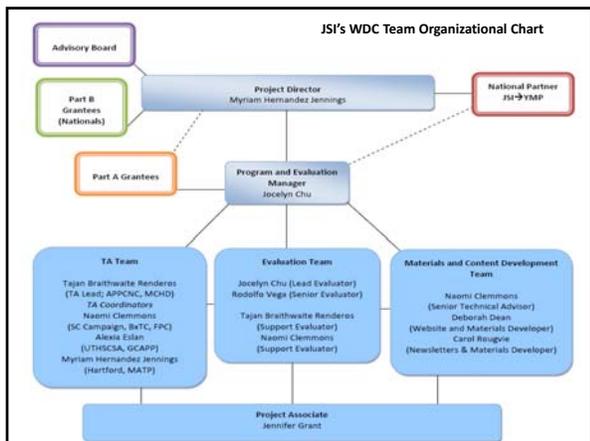
- CDC and JSI are available for T&TA on all aspects of the assessment, selection, implementation, and evaluation of the WDC Strategies



TRAINING & TECHNICAL ASSISTANCE RESOURCES

WDC Strategies: How JSI Can Help

- Ensure that Strategies are embedded in all WDC activities and deliverables
- Ensure that all TA requests align with Strategies
- Provide tailored TA to guide implementation of selected Strategies
- Provide tools and resources to guide implementation



Timeline

December 2012 – January 2013

- All Part A Grantees will have cross-walked their Work Plan to identify WDC Strategies

Spring 2013 – End of project

- All Part A Grantees identified and prioritized WDC Strategies to implement in FY 2013 – 2014. (To be repeated each March of each FY thereafter until end of project)

The Young Men's Program

The Program

A multi-month capacity building program on strategies for adolescent male engagement in teen pregnancy prevention efforts.

Objectives

- Enhance capacity of Part A Grantees to create teen pregnancy prevention initiatives with young males in their communities.
- Support Part A Grantees efforts to engage and retain young males between the ages of 14 to 19 years old in teen pregnancy prevention programs.
- Provide T/TA to Part A Grantees to enhance current efforts.
- Conduct focus groups with young males in collaboration with Part A Grantees to help inform teen pregnancy prevention efforts.

The Young Men's Program

Timeline

- **December 2012:** Introduce program to Part A Grantee Project Coordinators
- **December 2012- January 2013:** Part A Grantees identify program participants
- **February 2013:** First face-to-face meeting with program participants (location TBD)
- **March 2013- July 2013:** Monthly conference calls with program participants
- **June 2013- 2nd Face to Face Meeting**
- **Institute Date:** TBD with program participants



